

Ilham Hidayat

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EDUCATION

Period	Description
August 2011- August 2015	Sarjana Pariwisata Universitas Pendidikan Indonesia Management Resort & Leisure GPA : 3,21 Thesis : ' Media Interpretation Non- Personal Planning Based on Heritage Tourism at Braga '



WORKING EXPERIENCE

Kalamula Creative Director	April 2020-Present
<ul style="list-style-type: none">• Developing creative brief to interpret value of company• Conduct and held event• Leading on creative issue for F&B industry	The logo for Kalamula Tiam features the word 'kalamula' in a red, cursive font with a small red figure of a person inside the letter 'a'. Below it, the word 't i a m' is written in a smaller, red, sans-serif font, flanked by two small red dots.
RedDoorz Corporate Sales Officer	June 2019-March 2020
<ul style="list-style-type: none">• Close a deal for every room night• Publishing promo and discount for user• Held event that give impact for sales	The RedDoorz logo consists of a red square with a white outline of a door, followed by the word 'RedDoorz' in a bold, red, sans-serif font.
Grab Indonesia Demand Generator Officer	March 2018-June 2019
<ul style="list-style-type: none">• Generate user at West Java• Held event for sales• Training third party• Managing partner and vendor	The Grab logo is the word 'Grab' in a green, rounded, sans-serif font.

Institut Teknologi Bandung
Project Manager (Tourism Planner)

Januari 2017-September 2017

- Planning tourism activity at Bandung, Yogyakarta and Bali
- Managing tourism route based on creative city
- Held FGD for better tourism activity



PT. Studio Cilaki 45
Junior Tourism Planner

July 2015-June 2016

- Establish tourism data at 3 KSPN destination
- Planning tourism route at Tanjung Puting
- Planning tourism map based on Eco-tourism at Weh & Wakatobi
- Planning tourism management at Taman Nasional Tanjung Puting



Achievements

Certification	Organization	Period
Finalist Indonesian Art Installation Award	Erlangga	2022
Semi Finalist Asian IoT Award	Axiata	2019

Course & Training

Certification	Organization	Period
Art Museum Interpretation Management	MoMA New York	2020
Sport, Recreation & Animation Training	Nirwana Gardens	2015
Water Sport Training & Bintan Metaman Training	Nirwana Gardens	2015

ART RESUME

Solo Exhibition

Exhibition	Location	Period
Life After Midnight	Hallway Space, Bandung	December, 2020
Sterna Paradisea	Room Society, Bandung	December, 2019

Collective Exhibition

Exhibition	Location	Period
Downtown Obscura	Hallway Space, Bandung (Noah Gallery)	December, 2022
Erlangga Art Installation Award	Museum Nasional, Jakarta (Erlangga)	June, 2022
Seorang Diri	Room Society, Bandung	June, 2022
Reverberation : Tribute to Hendra Gunawan	Wisma 45, Jakarta (ISA Art Gallery)	April, 2022
Moselo Showcase	Online Exhibition (Moselo)	March, 2022
Urban Dialogue	WTC 3, Jakarta (ISA Art Gallery)	September, 2021
Gupta by HaloBale	HaloBale, Jakarta	August, 2021
Ritus	Artotel, Bandung	November, 2020
Buram	UNPAS, Bandung	August, 2020